

## Advertising Opportunities to Market Your Products and Services

### Web Site Advertising

AVA's web site is visited an average of 108,529\* times per month. It is accessible to the general public, and there are password protected sections for AVA members and AVA affiliated networks.

Web address: [www.AVAintl.org](http://www.AVAintl.org)

*\*Based on a six-month average from October 2004 to March 2005.*

### Banner Advertising

	Home Page	Conference Page	Landing Page
Top	\$300 (US)/quarter \$1,200 (US)/year	\$250 (US)/quarter \$1,000 (US)/year	\$150 (US)/quarter \$600 (US)/year
Side	\$225 (US)/quarter \$900 (US)/year	\$175 (US)/quarter \$700 (US)/quarter	\$125 (US)/quarter \$500 (US)/quarter

### Most Visited Pages

Home, Resources, AVA Journal, Conference, Job Bank, Professional Networks, Career, and CyberVPM.

Advertiser must provide completed ad in jpg format on disk or by e-mail. Ad dimensions (standard Internet format) are:

Top	468 pixels wide by 60 pixels high
Side	72 pixels wide by 336 pixels high

AVA's web master can design banner ads for an additional hourly charge.

### Vendors at Your Service

An economical way to promote your product or service. Businesses are grouped by categories. See [www.AVAintl.org/product/vendors.html](http://www.AVAintl.org/product/vendors.html)

Cost: \$75 (US)/year –AVA members  
\$100 (US)/year—Non members

Includes the following information: Business name and logo; mailing address; telephone number; fax or second phone number; e-mail address; web site link

### Contact

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